



THE AUTOMATION ELVES & THE CLERK

A not-so-Grimm fairytale



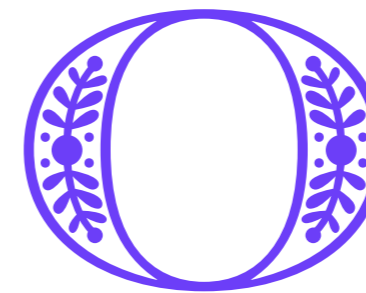
Made with love by
Bots and People GmbH

Design by
Story by

Xenia Latii
Mike Wichmann



Happy holidays!



nce upon a time, there was a Clerk who worked very hard and honestly. Every day he slaved away from morning till night, copying data from an Excel spreadsheet into the company's ERP system. At the end of the day, however, he only ever managed to transfer one set of data and the rest of the to-dos began to pile up.

At home in the evening, he would sit exhausted on the couch. Without fail, his thoughts would turn to what happened every time he asked his boss for a solution to his repetitive boring work. The answer he always got was, "Why should we change anything? We've always done it this way!"

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One day, after returning home with his index finger bleeding and sore callus on his wrist, the Clerk slumped in front of the couch, more exhausted than ever. Unable to move from the floor, he said to himself,

“I WISH THE REPETITIVE AND MONOTONOUS WORK WOULD FINALLY STOP. I WANT TO BE CREATIVE AGAIN AND TACKLE IMPORTANT PROBLEMS...”

Having expressed this wish, the clerk finally fell asleep.



The next morning, his wife woke him up. After gulping down several far-too-strong filter coffees, the Clerk dragged himself back to the office, bracing himself for yet another day of hard copywork. But at his workstation, he was stunned to find that all the repetitive tasks had already been done. Surprised but relieved, the Clerk finally worked through the tasks he hadn't had the time for in the last few weeks. Furthermore, he was able to find a creative solution for a long-standing problem and presented it to his boss.

The boss was very enthusiastic and immediately gave the Clerk responsibility for this long-time dream pro-

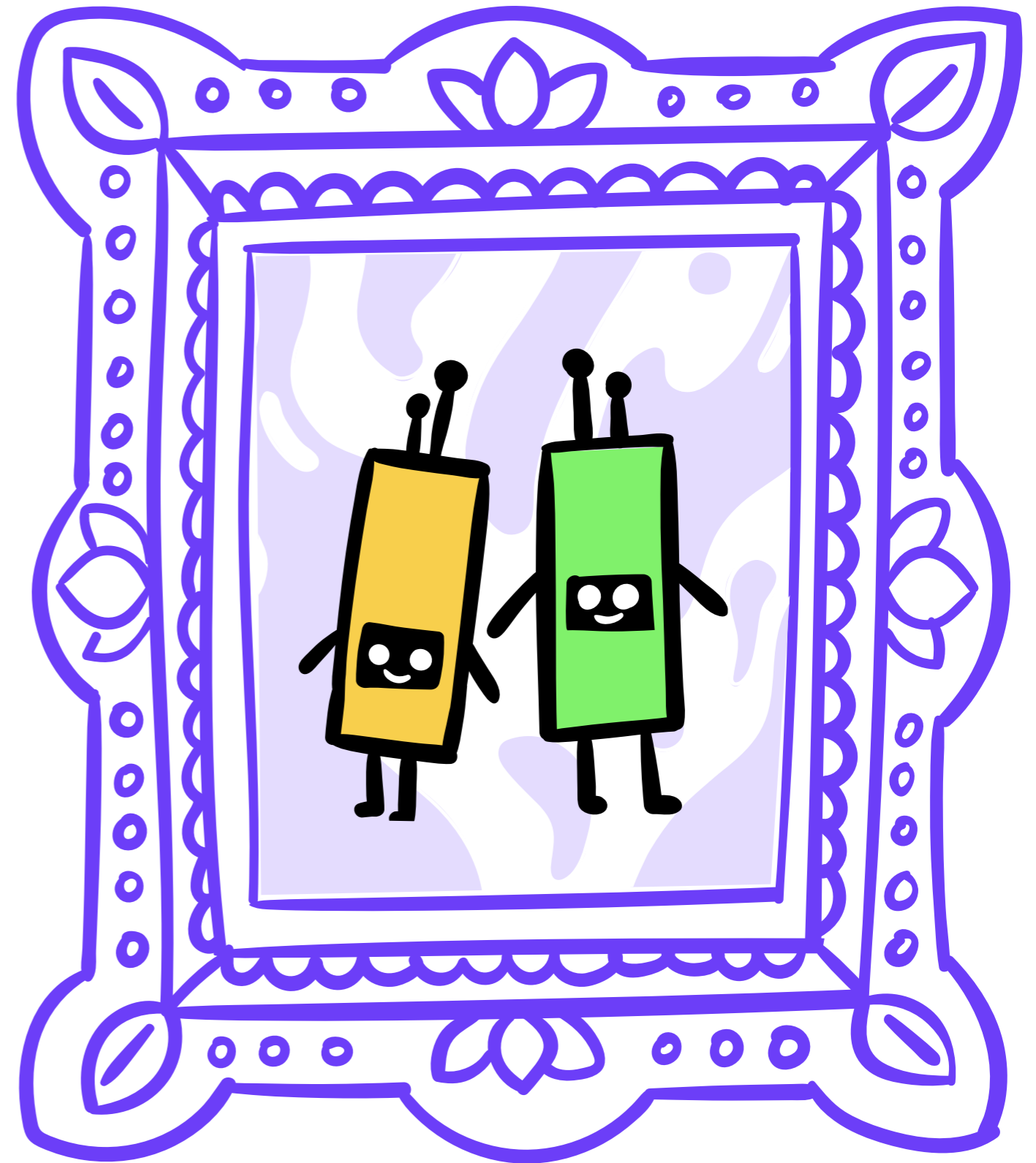
ject of his. The best thing, however, was that for the first time in years the Clerk was able to get off work early and finally spent some time with his beloved wife.

Day in and day out, he went to work and found his repetitive tasks already done. Since he had always lived by the motto “Never look a gift horse in the mouth,” the Clerk was not interested in who was responsible for his happiness for quite a while. But one day, curiosity got the better of him. He decided to ask a long-time colleague about it. The colleague replied that also his process was suddenly run automatically and that he didn't have a clue who he had to thank for it. Together, the two decided to get to the bottom of this riddle and

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searched the entire company for the most repetitive and still manually executed process. They finally found what they were looking for in the HR-Department and decided to hide out and wait until they figured out the reason for these automation miracles.

After a while, the two spotted an unknown person sitting down at the desk. In the meantime, another person kept coming over and helping with the work. In an overheard conversation between the two, they finally picked up the person's designation: Automation Strategist. To the Clerk, however, they seemed more like magical automation elves.



**MAGICAL
AUTOMATION ELVES**

Incredibly worried, the colleague turned to the Clerk and tried to convince him that if this continued, the two of them would be out of their jobs in no time. “Had this been discussed with the Supervisory Board?,” the colleague wondered and announced that he would raise this issue there.

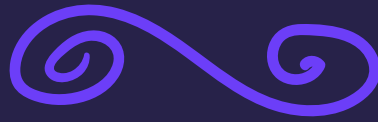
Nervously the Clerk went home that evening and talked about his worries to his clever wife. She replied that probably not all stakeholders had been informed about the automation beforehand although this would be important for the success of such projects. A few days later, the automations were finally halted compa-



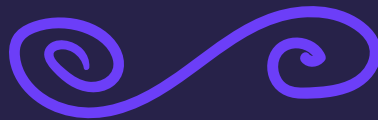
ny-wide for an indefinite period of time and the repetitive processes were back again.

And if they did not die of boredom yet, they will probably become zombies soon.

BOTS & PEOPLE



A burnt-out clerk who has to do one and the same
repetitive job every day experiences a miracle that
changes his life



NO MORE BORING!

