

**BOTS &
PEOPLE**

yes! BENEFITS OF AUTOMATION

80%

More Leads - 80% of businesses saw an increase in leads with marketing automation.

Source: Invespcro



Cloud-based automated reporting and inventory management means you can improve business immediately and scale easily.



75%

Invest more time in growing your business - Almost 75% of accounting tasks can be automated with accounting software.

Source: Medium



With automated shipping services, a larger volume of orders are turned around in less time so you can provide quicker service and earn more in sales.

8 AREAS TO AUTOMATE TO BOOST PRODUCTIVITY AND MAXIMIZE PROFITS



1. Social Media Management



2. POS Reports and Metrics



3. Accounting



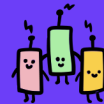
4. Loyalty Program



5. Email Marketing



6. Customer Live Chat



7. Customer Relationship Management



8. Shipping Services