

# Your Own Automation Project

## What Is Preventing You from Launching It?



According to a worldwide survey from **The Association for Intelligent Information Management (AIIM)**, specific data and findings show why organizations are not beginning their own automation projects.

The survey was part of AIIM's **Ultimate Guide to Improving Your Business Processes Automation and RPA**, which combines research data, educational findings, best practices, and insights from experts.

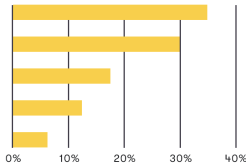
**It's too expensive**

**We lack the necessary skills**

It's not a matter of urgency

We don't know how to begin

It's a hassle



30% agree the main barrier is **insufficient expertise**, while 33% say it's the **high price**.

Potential users say the **leading problems** arise from **misalignments between Business and IT**.

**16%**

Business doesn't understand IT-related challenges in **16%** of cases.



**18%**

IT doesn't understand Business-related challenges in **18%** of cases.



More problems arise when it comes to **education**. Potential users have the following issues:

**50%**

don't comprehend the advantages of process automation.

**50%**

can't find the proper technology that would align with their business

**47%**

don't realize key process technologies and their differences.



**Alignment** is a big problem for potential users.

**19%**

are afraid of losing their job.

**20%**

don't have the proper approach and preferences.

**18%**

don't believe they have the right qualifications.

