

PROCESS AUTOMATION MASTERCLASS



PROGRAM OVERVIEW

This premium learning program helps you become a master of automation. We'll provide you with experience from the field and connect you with renowned industry experts. During the course, you will learn:

- ✓ HOW TO ASSESS THE ECONOMIC IMPACT OF YOUR AUTOMATION INITIATIVES
- ✓ HOW TO CHOOSE THE RIGHT TECHNOLOGY AND SETUP
- ✓ HOW TO STAY ON TOP OF YOUR GAME AND WHAT MISTAKES TO AVOID WHEN LEADING AN AUTOMATION INITIATIVE
- ✓ HOW TO CONVINCe YOUR STAKEHOLDERS TO GET ON BOARD AND CONTRIBUTE



The program is a combination of self-learning, peer exchange, networking with automation experts and hands-on technology experience. The goal of the program is to build up the competencies to devise and orchestrate automation initiatives from A to Z. It is designed for Automation Leaders and those who want to implement an Automation Strategy in the company.

KEY FACTS

TIME INVESTMENT

- 10 weeks
- 1x live session per week (90 min)
- Self-study time per week (60 min)

PEER GROUP

Exchange with like-minded people
(max. 15 participants)

INTERACTIVE FORMAT

Blended Learning Approach, including:

- Interactive self-study
- Virtual live sessions with industry experts
- Relevant & real world use cases
- Networking & community access

PROGRAM TIMELINE & TOPICS

WEEKS 1 - 5

KEY FACTS

A live session is scheduled each week and participation (or subsequent viewing of the recordings) is mandatory.

For detailed information, please visit [this page](#).

WEEK 1 | KICK-OFF

- Onboarding & get-to-know
- Team-up for peer learning

WEEK 2 | UNDERSTANDING AUTOMATION

- Economic relevance of automation
- Future development of the automation market

WEEK 3 | PROCESS OPTIMIZATION

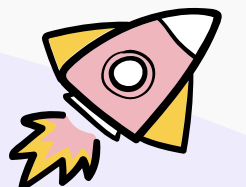
- Continuous improvement in automation activities
- Identification and prioritization of automation potentials

WEEK 4 | AUTOMATION TECHNOLOGIES

- Tools & capabilities
- Pitching automation initiatives to stakeholder

WEEK 5 | SOLUTION & LANDSCAPE DESIGN

- Technical set up of the automation tool-landscape
- Technology evaluation for use cases



PROGRAM TIMELINE & TOPICS

WEEKS 6 - 10

WEEK 6 | GOVERNANCE

- Set up of necessary governance structure
- Roles & Responsibilities
- Evaluation of citizen development

WEEK 7 | AUTOMATION STRATEGY

- Set Up vendor agnostic automation strategy
- Business cases for automation initiatives

WEEK 8 | PITCHING AUTOMATION

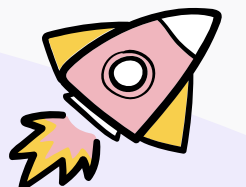
- Tools & capabilities
- Pitching automation initiatives to stakeholder

WEEK 9 | AUTOMATION CULTURE

- Change Management strategy
- Fostering an automation mindset
- Leading an automation team

WEEK 10 | CERTIFICATE & REFLECT

- Capstone project & certification
- Reflection on your learnings



LIVE SESSION OVERVIEW

MEETING LINKS WILL FOLLOW



TOPIC	DATE	MEETING LINK
Kick-off	01.08.2023	
Understanding Automation	08.08.2023	
Process Optimization	15.08.2023	
Automation Technology	22.08.2023	
Automation Solution & Landscape Design	29.08.2023	
Governance	05.09.2023	
Automation Strategy	12.09.2023	
How to Pitch Automation	19.09.2023	
Automation Culture	26.09.2023	
Certification & Reflection	03.10.2023	

*The live sessions will be recorded and published in the Academy the next working day

LEARNER VOICES



„This course is really so much fun - and even more so when you see how much heart and soul the creators have put into it! Finally, a course that fully introduces you to the automation era. Here, not only tools are shown, but our awareness of processes and technology is changed! Kudos and a huge thank you for this! Looking forward to all the future sessions!“

VIKTORIA SHEYKO | KPMG



„Super great experience! Real passion with relevant content! Clear recommendation for everyone who doesn't just want to observe the future happening, but wants to shape it themselves!“

**GIA THI NGUYEN |
(FORMERLY) SIEMENS**

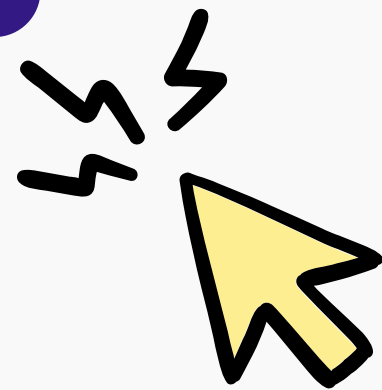


„I chose to train with Bots & People because I get a deep and comprehensive insight from top experts into a massive growth industry that will strongly influence the industry in the next few years. The potential is huge and the solutions quite easy to learn.“

**DR. PHILIPP PHILIPPEN |
LRN LAB BY INNOGY CONSULTING**

READY TO BECOME A MASTER OF PROCESS AUTOMATION?

[JOIN THE WAITING LIST NOW!](#)



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